

# Company Program Administrator

## DaimlerChrysler Affiliate Rewards Overview

### Program Overview

By communicating the **DaimlerChrysler Affiliate Rewards Designated Corporate Customer Program** to your company's U.S. employees and subsidiary employees, they will then have the opportunity to purchase or lease select new Chrysler, Jeep® and Dodge vehicles at the **Preferred Price (1% below factory invoice)**. This tremendous savings opportunity is *in addition* to most consumer incentives available at the time of sale. **Employees and their spouses may purchase or lease a combined total of two vehicles per calendar year.**

### How Do Employees Use the Program?

Employees choosing to participate in the program must do the following:

1. Obtain their unique Company Code: **D50013**
2. Log onto <http://www.dc-rewards.com> or call Program Headquarters at (888) 444-4321 and provide their name, address, telephone number, company name, Social Security number and Company Code in order to receive a unique Control Number. **(Please note that a Control Number will not be issued without a Company Code.)**
3. Take their Control Number, along with their company photo ID badge or recent, original pay stub and a marriage license or similar documentation if the spouse is the intended buyer to any participating U.S. Chrysler, Jeep or Dodge dealership.
4. Once the dealership verifies the Control Number, the employee or spouse can choose from any eligible new Chrysler, Jeep or Dodge vehicle and receive the Preferred Price.

The purchase price is based on a simple formula. Here are three vehicle pricing examples:\*

'04 CHRYSLER TOWN & COUNTRY FWD		'04 JEEP GRAND CHEROKEE LAREDO 4x4		'04 DODGE RAM 1500 SLT QUAD CAB® 4x4	
MSRP	\$34,630	MSRP	\$30,090	MSRP	\$32,205
Factory Invoice Savings	<b>\$ 2,396</b>	Factory Invoice Savings	<b>\$ 1,920</b>	Factory Invoice Savings	<b>\$ 3,124</b>
Less 1% Program Price	<b>\$ 322</b>	Less 1% Program Price	<b>\$ 282</b>	Less 1% Program Price	<b>\$ 291</b>
Less Incentives:		Less Incentives:		Less Incentives:	
- Consumer Allowance	<b><u>\$ 3,500</u></b>	- Consumer Allowance	<b><u>\$ 3,500</u></b>	- Consumer Allowance	<b><u>\$ 2,500</u></b>
<b>Total Discount</b>	<b><u>\$ 6,218</u></b>	<b>Total Discount</b>	<b><u>\$ 5,702</u></b>	<b>Total Discount</b>	<b><u>\$ 5,915</u></b>
Sample Price	\$28,412	Sample Price	\$24,388	Sample Price	\$26,290

\*Sample pricing only. See dealer for details. Not all incentives may be available, as they vary by region and residency of buyer.

Dodge Viper, Dodge Sprinter, Dodge SRT-4, and all Mercedes-Benz vehicles are not currently eligible for this program. Additional vehicles may also be excluded.